

PRESS RELEASE

With the framework of the CreArt project supported by the European Commission.

THE ITALIAN CURATOR ILARIA BONACOSSA SELECTED BY CreArt NETWORK AS THE EUROPEAN CURATOR FOR THE FIRST CREART ITINERANT EXHIBITION IN 2013 THAT WILL BE HELD IN VALLADOLID (ES), LECCE (IT) AND ARAD (RO).

The members of the CreArt Network has recently appointed Ms. Iliaria Bonacossa to be the European Curator in charge of the First CreArt Itinerant Exhibition. Iliaria Bonacossa graduated in History of Art by the Università Statale of Milán (Italy), has a Master in Curatorial Studies and Art in Contemporary Culture by the Center for Curatorial Studies, Bard College, NY, and she has got already a broaden experience in curating exhibitions in Italy, New York, London or Paris.

The First CreArt Itinerant Exhibition will start this summer in Valladolid and will be held then in Lecce and Arad, until January 2014. In this moment the procedure for selecting the local artists that will participate representing each of the Creart cities has already started. Final participants will be announced in the following months.

ILARIA BONACOSSA

Iliaria Bonacossa (1973) founding member of Art at Work (2009), cultural innovative platform that manages, commissions and develops projects of contemporary art, working also in profit and non-profit sectors as consulting agency of Villa Croce - Museum of Contemporary Art in Genoa. She managed in 2008-2009 the program of Residence for Young Curators at the Fondazione Sandretto Re Rebaudengodi in Turin, where from 2003-2008 she was working as Senior Curator. Among the many exhibitions that she has developed, the most significant are: Il Coraggio (2010), Greenwashing. Ambiente: Pericoli, Promesse and Perplessità (2008), Subcontingente, Il Subcontinente Indiano nell'Arte Contemporanea (2006) oltre a D-Segni (2004–2005), a cycle of five monographic exhibitions of emergent international artists. In 2007 she was a member of Jury for Golden Lions during the 52nd Biennale of Venice as well as a member of Technical Committee for Purchases for the Frac of Provence-Alpes-Côte d'Azur in Marseille. She is responsible for Italy of London trust of APT (Artist Pension Trust), international programme for supporting of carriers for international artists.

Bonacossa writes regularly for Mousse Magazine, and she has published numerous texts for Italian and international catalogues, as il Palais de Tokyo and Le Carré d'Art, Nîmes. For Phaidon she published new monographic for Marlene Dumas (2010) and with Roma publications she published monographic catalogue of Kees Goudswaard in occasion of his personal exhibition at Stedelijk Museum Schiedam (2011). She will be a co-curator of personal exhibition of Katrin Sigurdardottir for Icelander pavilion in 2013 in occasion of Biennale of Visual Arts in Venice.

OBJECTIVES OF THE **CreArt** PROJECT

Placing art and creativity at the centre of its activities, **CreArt** seeks to:

1. Foster creativity through the exchange of experiences, good practices and joint work among artists, artist groups and associations, cultural operators, researchers, industry and civil society bodies, educational institutions and the general public, from different countries and cultural traditions, including intergenerational exchanges.
2. Promote cultural exploration amongst target groups, encouraging the development of Europe's cultural heritage.
3. Develop common training methodologies for specific groups (children, youth and adults) promoting creativity as a skill for personal development.
4. Establish a permanent and professional system of mobility, exchange and joint work experiences among artists and cultural managers.
5. Identify a methodology of professional management that generates sustainable cultural organizations in medium-sized cities, fostering public-private partnerships and civil society participation.
6. Support creativity networking among medium-sized cities.
7. Develop and better exploit technological tools and for the exchange of creativity and cultural resource management.
8. Create and standardize systems of analysis and research within the framework of local cultural policies, in order to maximize the sustainability of the project and its financial resources in the future.

In order to achieve these objectives, CreArt will establish a permanent and professional system of mobility, exchange and joint work experiences, in visual arts, among artists, groups and associations, cultural operators, educational institutions and the general public, focusing in 4 main actions:

- a) Analysis of management models to support visual arts & creativity in Europe
- c) Training, innovation and experimentation programme for the promotion of creativity.
- d) CreArt European Travelling Exhibitions.
- e) Dissemination and transfer of activities and results.

CreArt CITIES

Aveiro, "The Portuguese Venice", is one of the cities with the highest economic level in Portugal. Aveiro is notable for the variety of its rich museums. The Aveiro University is one of the most important research and teaching centres in Portugal.

Delft, one of the main cities in the Netherlands, located between Rotterdam and the Hague, famous for being the birthplace of the painter Vermeer and by their blue color pottery. The Foundation **id11** in Delft organizes and offers residences for artists and accessible presentation and working places for artists, where experimentation can flourish.

Linz was European Capital of Culture in 2009. Crossed by the river Danube, is the capital of Upper Austria. Its strong industrial development contrasts with its vibrant and intense cultural life. The renovated **Atelierhaus Salzamt** under the authority of the Linz City Council develops an Artist in Residence Programme (Urban Interventions) with bilateral exchanges, a platform for interaction first at a local level combined in a second step with an interregional artistic exchange.

Vilnius, capital of Lithuania, was also along with Linz, European Capital of Culture in 2009. The historical centre of Vilnius, -the northern Jerusalem - is Cultural Heritage of Humanity by UNESCO since 1994.

Pardubice, is one of the most beautiful cities in the region of Bohemia. Located 100 km from the capital city of Prague, and on the Elbe river, Pardubice has a major university and a prominent industrial centre.

Kaunas the city of museums, is the second largest city in Lithuania, and one of the great cultural centres and economic of Lithuania. **Artkomas** is a public institution established in 2006. Each year 40 exhibitions of visual arts are organised, besides musical projects and others related to scenic arts. Artkomas stands out as well in International cooperation programmes.

Lecce, twinned city of Valladolid, is known as the "Florence of the South" or "Capital of the Baroque" due to its magnificent architecture was one of the cities more artistically alive between the 17th and 18th centuries.

Kristiansand, Capital of the county of Vest-agder in southern Norway, was founded in the year 1641 by king Christian IV. It is the sixth largest city in Norway and one of the best cultural cities in the country.

Arad is located in the famous region of Transylvania near the border with Hungary. It is beautiful magic city filled with beautiful buildings.

Harghita is a county in the centre of Romania, in the region of Odorhei, east of the region of Transylvania, and whose capital is Miercurea Ciuc. Its population is mostly Szeklers, a people that came from Asia and continue to speak a language similar to hungarian.

Genoa is one of Europe's largest cities on theMediterranean Sea and the largest seaport in Italy. Part of the old town of Genoa was inscribed on the World Heritage List (UNESCO) in 2006.

The city's rich art, music,gastronomy, architecture and history, allowed it to become the 2004's European Capital of Culture. It is the birthplace of Christopher Columbus.

Valladolid, located in north-central Spain, it is the capital of the autonomous community of Castille and Leon. Valladolid is a welcoming city, socially cohesive and well integrated. The Municipal Foundation for Culture was created by the Valladolid City Council in 1982, and has been in charge of the organization of the cultural and recreational activities of the city since then

MORE INFORMATION IN OUR WEBSITE: www.creart-eu.org