

Culture Programme 2007-2013 - Strand 3.2 -Budget 2012- Description of selected projects

Project number	Applicant	Country	Description
359455	Asociacion Cultural Conservas	ES	<p><u>Project aim:</u> Identify challenges of new models of creativity in the digital era for current stakeholders, and develop best practices.</p> <p><u>Synopsis:</u> The digital era has brought a revolution in creative production and access to cultural material. Many of the old economic models that have been producing, financing and funding culture up to now, have become obsolete and detrimental to civil society. This project is geared towards finding a new balance between the economic sustainability of the cultural sector and access to knowledge, thus stimulating creativity on all scales. It looks at emerging actors as well as established institutions. One of the central concerns is the innovation that these practices/models open up for authors and entrepreneurs.</p> <p>The project partners are relevant contributors to the international platform FCForum, a space for the construction of proposals arising from civil society in order to strengthen citizen's positions in the debate around the creation and distribution of art, culture and knowledge in the digital era. In this context, project partners have collected experiences, recommendations and bibliography since 2009.</p> <p>The project consists of systematization and dissemination of this knowledge via a series of events that are designed to share the insider-knowledge of each co-organiser. The final goal is to face the problems of cultural industries, reach conclusions and propose solutions. On one hand, a report containing "best practices" and recommendations aimed at innovative cultural producers, major cultural institutions and policy makers will be produced, and on the other, public events/showcases will be organized to present the information to the general public and to the sector in an accessible way.</p>

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359457	<p align="center"><b>Blue Drum</b></p> <p align="center"><b>The Arts Specialist Support Agency Ltd</b></p>	IE	<p><u>Project aims:</u> Identify challenges of new models of creativity in the digital era for current stakeholders, and develop best practices.</p> <p><u>Synopsis:</u> The project is a 2-year feasibility study that will develop proposals and recommendations from probes of local knowledge of families and communities in poverty and the responsibility of cultural rights during this time of financial and political troubles and associated fissures in public-ness. The project will:</p> <ul style="list-style-type: none"> <li>- Assess existing data sets of knowledge in the area of access for excluded groups</li> <li>- Incorporate and develop new measurement and conceptual insights</li> <li>- make recommendations for new methodologies and methods</li> <li>- produce new knowledge from artistic practice-based research.</li> </ul> <p>Three Practice Circles will be launched incrementally using socially-engaged arts research practices in Derry (North Ireland - Sept 2012), Cork (Ireland - Feb 2013) and Kaunas (Lithuania - Sept 2013). A dissemination event will take place in Rotterdam in 2014 along with the publication of the proposals and recommendations.</p> <p>Advisers will innovatively engage with the general public in each city to identify the local typologies of public-ness and the role of art and culture using the lens of engaged public and its tactical know-how.</p> <p>A specially commissioned travelling inquiring space will be designed and travel to each city to house the probe process. The outcomes will be presented in a publication.</p> <p>The project will build the capacity of cultural producers to inform policy with new local and translocal narratives. The practice circle may include: artists, philosophers, human rights activists, architects, educators and curators.</p>
359456	<p align="center"><b>PAC Multimedia</b></p> <p align="center"><b>Performing Art Center Multimedia</b></p>	MK *	<p><u>Project aims:</u> Enhance the impact of cultural policies to promote cultural diversity and intercultural dialogue in 5 Balkan countries. This will be done through comprehensive analysis and sharing of existing data on cultural policies and programmes.</p> <p><u>Synopsis:</u> The overall objective of the project is to enhance the impact of cultural policies on promoting cultural diversity and intercultural dialogue in 5 countries of the Balkans/SEE. The project activities are intended to contribute to more systematic and comprehensive analysis and sharing of the existing data on cultural policies and programs related to promoting cultural diversity and intercultural dialogue in the region. This will be achieved through the organization of several regional meetings and consultations among cultural stakeholders and by creating and running of a highly visible regional SEE web portal and database where all existing data can be stored, organized, and made available for sharing and dissemination. An important direct output, in addition to the web portal will be the analysis and evaluation report on the impact of cultural policies &amp; programs on diversity and dialogue in the region. The report will represent a comprehensive analysis of the impact of cultural policies and projects on diversity in the region and will produce recommendations for a more coordinated and EU oriented policy making approach among the concerned countries. Lastly, the project provides for a number of events aimed at wide dissemination of the evaluation report and project results, while observing EU visibility rules. All project activities will involve a wide range of stakeholders coming from the region and the EU.</p>

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359353	Oviedo University	ES	<p><u>Project aim:</u> Establish new ways to develop new tools and generate a transfer of knowledge from institutions specialised in cultural economics and cultural organisations, and vice versa.</p> <p><u>Synopsis:</u> This project links contributions from researchers and cultural managers by establishing a network between Universities specialized in cultural economics and cultural institutions from different sectors working in five different European countries. This will facilitate the transfer of knowledge between them and the dissemination of the main findings of the network to society using both ICTs (website, social networks, professional blogs...) and more traditional means (books, journals, conferences, seminars and media).</p> <p>The general objectives of this collaborative action are:</p> <ol style="list-style-type: none"> <li>1. To develop useful knowledge and tools for cultural institutions, in order to enhance cultural participation in the European Union.</li> <li>2. To link contributions from researchers and from cultural managers by establishing a network between Universities specialized in cultural economics and cultural institutions from different sectors working across European countries.</li> <li>3. To improve the ways to transfer knowledge from the academy to the cultural sector and vice versa, in order to enhance participation in the European Cultural sector.</li> </ol>
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\* Provisional code which does not prejudice in any way the definitive nomenclature for this country, which will be agreed following the conclusion of negotiations currently taking place under the auspices of the United Nations