

CreArt  
CONFERENCE

# DEVELOPING ARTISTIC CREATIVITY IN EUROPEAN CITIES New ways in crisis situations

7 February 2013  
Miercurea Ciuc. Harghita County. Romania



## PROGRAMME

9:15 – 10:00

**Arrival** of participants and registration

10:00 – 10:30 **INAUGURATION**

Mr. Borboly Casaba  
*President of Harghita County Council*

Mr. Kelemen Hunor  
*President of DAHR( Democratic Alliance of Hungarians in Romanian), former Minister of Culture and National Patrimony [to be confirmed]*

Mr. Juan González-Posada M.  
*Coordinator of CreArt*

10:30 – 12:00 **Opening Lecture**

**CULTURAL AND CREATIVE POLICIES IN TIMES OF SCARCITY**

Dr. Jonathan Vickery  
*Director MA Global Media and Communication.  
Centre for Cultural Policy Studies. University of Warwick.UK*  
Presented by Mr. Székedi Ferenc, publicist, art critic

12:00- 12:15 **Coffee break**

12:15 – 13:15 **Lecture**

**A ESTRATEGY FOR A CREATIVE EUROPE**

Ms. Valentina Montalto  
*Researcher in charge of KEA Regional. KEA European Affairs. Brussels*  
Presented by Mr. Túros Eszter, art historian

13:15-14:45 **Lunch**

15:10-15:30

**Harghita County's fine arts actual situation**

Presentation of Mr. Botár László, artist, CreArt project expert in Harghita

15:30 – 17:00 **Lecture**

**CREATORS AND CULTURAL POLICIES IN EUROPE**

Dra. Nicoleta Salcudean  
*Researcher in the Department of Philosophy and lecturer in the Department of Cinema and Media Studies at Babes-Bolyai University. Romania.  
PhD in European Cultural Policies*  
Presented by Mr. Sarány István, publicist

17:00-17:30 **Coffee break**

17:30 – 19:00 **Round table**

**CITIES, CULTURAL MANAGERS AND CREATORS: A NECESSARY TRIANGLE FOR THE DEVELOPMENT OF THE EUROPEAN CREATIVITY." ¿What can we do nowadays in Europe?**

Ms. Valentina Montalto  
*Researcher in charge of KEA Regional. KEA European Affairs. Brussels*

Ms. Nicoleta Salcudean  
*Researcher in the Department of Philosophy and lecturer in the Department of Cinema and Media Studies at Babes-Bolyai University. Romania. PhD in European Cultural Policies*

Ms. Emilia Marieta Saglia

*Comune di Genova. Projects manager CreArt Genova and Creative Cities.*

Moderator Mrs. Margit Abraham Counsellor. EU projects Department. CreArt coordinator in Harghita

19:15 – 20:00

**CONCLUSIONS. CLOSING CONFERENCE**

Mr. Borboly Casaba  
*President of Harghita County Council*

Mr. Kelemen Hunor  
*President of DAHR (Democratic Alliance of Hungarians in Romanian), former Minister of Culture and National Patrimony [to be confirmed]*

Mr. Juan González-Posada M.  
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*The performance of Hargita National Szekler Folk Essembly*